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Transforming business, making life simple



The economic impact of Software as a Service in Local Government.

A landmark report, *'The economic impact of Software as a Service in Australia'*, prepared by IBRS and Insight Economics, reveals that Australia could be in line to receive a massive \$224bn economic dividend, if organisations upgraded and modernised their business software.

Key findings: Direct impacts of Software as a Service

\$224bn NPV^{2%} saving for Australia

The estimated additional growth in the economy if major sectors transitioned to Software as a Service (SaaS) would be in the order of \$224 billion in NPV^{2%} terms.

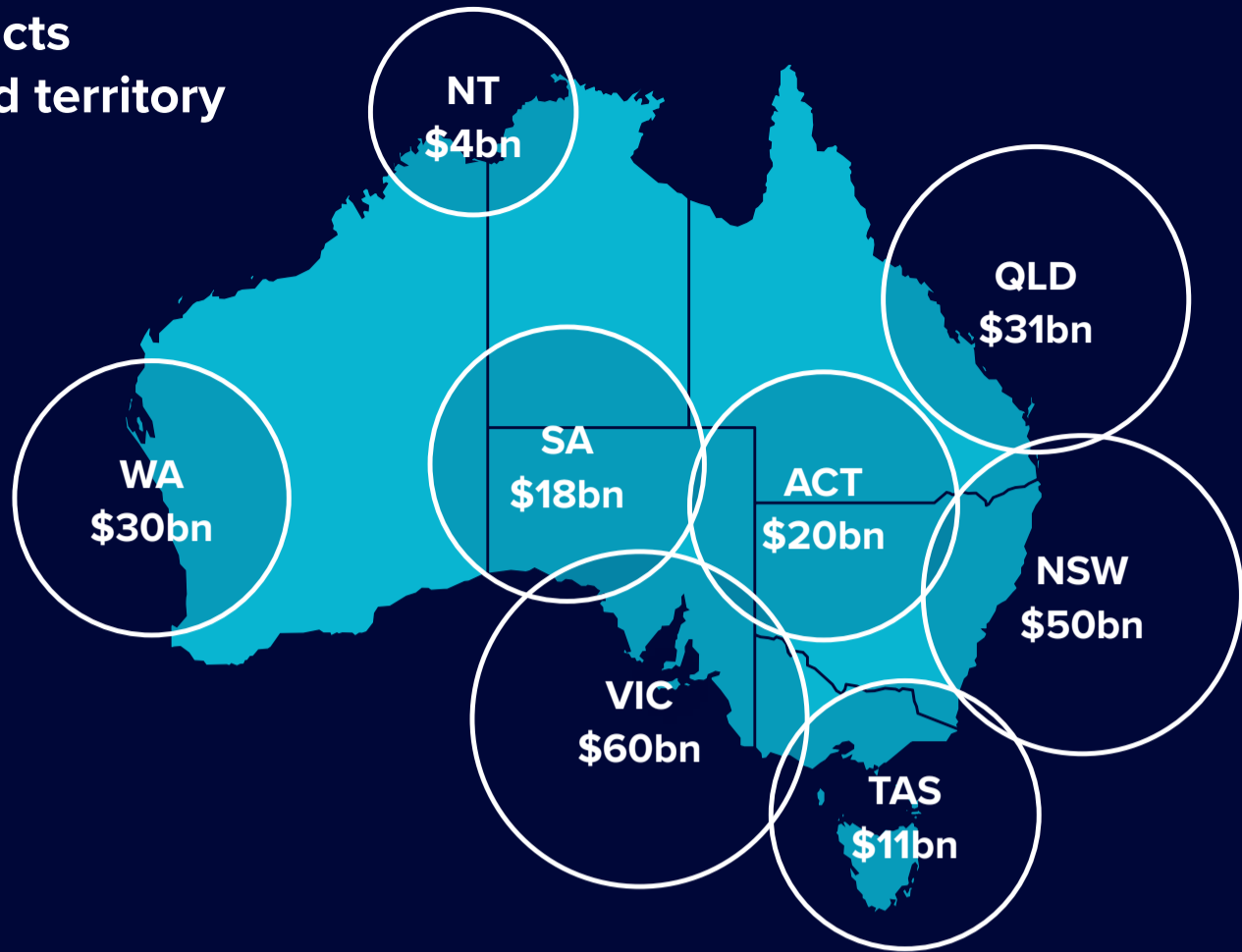
1.3% GDP uplift

If there was an increase of just 10% in the proportion of SaaS technology sourced from Australian businesses, **GDP is expected to grow by an additional 1.3%, simply by prioritising innovation investments in Australia's domestic technology sector.**

\$8.4bn in savings for Local Government

The total direct benefit to councils of moving to SaaS from current capability solutions is expected to be \$8.4 billion in NPV^{2%} terms including consumer time savings.

Direct impacts by state and territory



Putting savings into context: Local Government



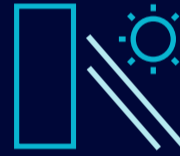
Rehabilitate more than 3,500kms of two lane urban sealed roads



Rehabilitate more than 9,900kms of two lane rural sealed roads



Fund NSW local government's infrastructure backlog more than 2.4 times over



Fund more than 422,000 shade sails in urban spaces to reduce skin cancer



Fund construction of more than 1,400 new recreation centres

SaaS has the potential to deliver other business benefits



Increased workflow efficiencies and labour productivity



Improved asset, supply chain and inventory management



Improved disaster recovery



Enhanced customer experience



Reduced cyber security risks



Reduced energy and carbon emissions



Improved workforce collaboration

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